

Letter Visibility

Always keep in mind the font you pick has a lot to do with how well it will read at any given distance. this chart is based on a simple block letter font. the more ornate the font and readability drops with distance very fast. Also keep in mind, that the (road speed limit) plays apart in this readability also.

Minimum Required Letter Height Viewing Distance

100ft	4"
250ft	10"
360ft	16" (City Block)
500ft	22"
750ft	33"
1,000ft	43"
1,320ft	57" (1/4 mile)

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